

The background features a large, white iceberg floating in dark blue water. A faint, light blue grid of latitude and longitude lines is overlaid on the scene, with labels for 'South Pole Magnetic', 'PACIFIC OCEAN', 'Bellingshausen Sea', and 'INDIAN OCEAN'. The logo for 'Day forex Capital Management' is positioned in the upper right. 'Day' is in orange, 'forex' is in grey, and 'Capital Management' is in white. A stylized sun or moon icon, split into blue and black halves, is placed between 'Day' and 'forex'.

Day forex
Capital Management

DARE TO BE DIFFERENT:
**Success with unpopular
forex trading strategies**

"What it takes to reach the destination."

The background features a blue gradient with a white iceberg on the left and a faint orange grid pattern on the right. The word "ANTARCTICA" is written in orange capital letters in the upper right quadrant.

Different from what?

- Two trading paradigms
- The Popular paradigm
 - Develop technical analysis skill set
 - ‘Think’ small, trade big
- A paradigm shift
- A different paradigm
 - Chance favours the prepared mind
 - ‘Think’ big, trade small

“What it takes to reach the destination.”

The background features a blue header with a white iceberg on the left and a stylized globe with orange grid lines on the right. The word 'ANTARCTICA' is faintly visible in orange on the globe. Below the header is a white main area with a faint globe background. The title 'THE POPULAR PARADIGM' is written in large, bold, white capital letters across the top.

THE POPULAR PARADIGM

- 200+ “How do you trade” questionnaires
- Popular books, gurus as guide
- Technical analysis totally dominant
- Intra day time frames.
- Money management very important
- Risk 2% - 3% per trade
- Stop losses integral part of every trade

“What it takes to reach the destination.”

The background features a blue header with a white iceberg on the left and a stylized orange and white map of the Indian Ocean and Antarctica on the right. The map includes labels for 'ANTARCTICA' and 'INDIAN OCEAN'.

SO WHAT IS YOUR PROBLEM?

- It all sounds fantastic. You can't lose!
- Just a pity it doesn't work for me!
- My analysis is crooked!
- My stops get hit the whole time!
- My morale is lower than my capital!
- You're the last roll of the dice
- Time to take stock / clean house

"What it takes to reach the destination."

The background features a blue sky with a white iceberg on the left. A stylized globe with orange grid lines is on the right, with the word 'ANTARCTICA' written in orange above it and 'INDIAN OCEAN' written in orange below it. The title 'A PARADIGM SHIFT' is written in large white letters across the top.

A PARADIGM SHIFT

- Marketing wizards at work
- You're not alone.
- Analysis is not necessarily the problem
- Stops are symptoms of the real problem
- Don't deplete your emotional capital
- Realistic expectations
- Back to basics

"What it takes to reach the destination."

The background features a blue sky with a white iceberg on the left. A stylized orange and white map of the world is overlaid on the right, with the word 'ANTARCTICA' in orange text. The title 'THE TREASURE HUNT' is written in large, bold, white capital letters across the top.

THE TREASURE HUNT

- Market is a huge garden with wonderful hidden treasures
- Some are real treasures many are duds
- Technical Analysis employed to find the few real treasures and discard the duds
- Skilful players place big bets on which are supposedly real treasures

"What it takes to reach the destination."



Randomness exercise

ANTARCTICA

INDIAN OCEAN

- The very next price move through all time periods is random with respect to:
- Direction (up or down)
- Duration (long or short time)
- Extent (a few or a lot of pips)
- 200+ people say “you can’t beat a coin toss”
- What are the implications for us?

“What it takes to reach the destination.”

The background features a blue header with a white iceberg on the left and a stylized orange and white map of the Indian Ocean and Antarctica on the right. The map includes labels for 'ANTARCTICA' and 'INDIAN OCEAN'.

THE ICE CREAM PARLOUR

- The market is an ice cream parlour
- There are many different flavours - all equally nice
- Do not overindulge
- Market dispenses thousands of equally “valid” profit opportunities
- What are the implications?

“What it takes to reach the destination.”



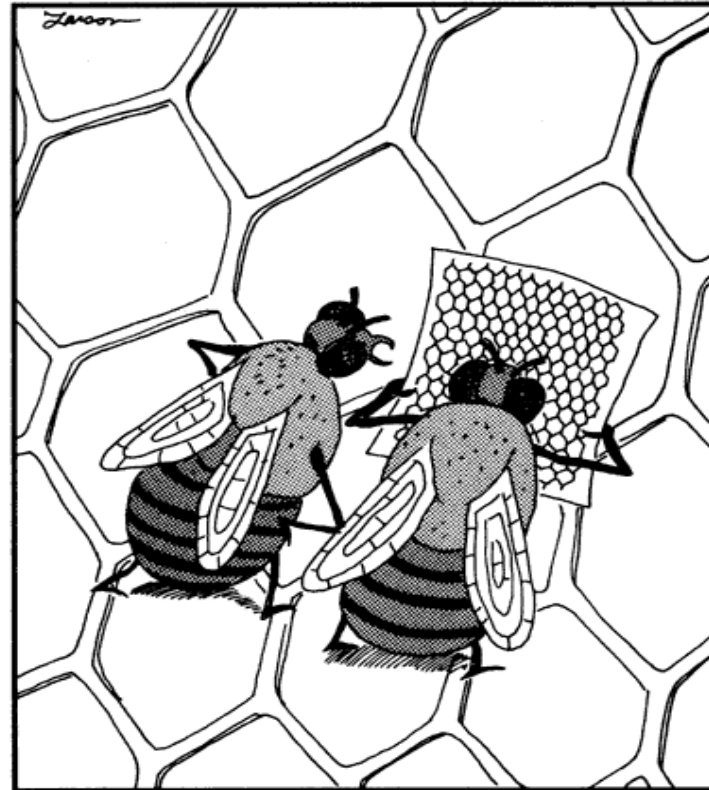
“Face it, Fred – you’re lost!”

ANTARCTICA

The randomness vortex rules

Perfect timing of intra day prices using technical analysis tools of every shape and colour is not the solution to the basic problem that most traders face on a daily basis.

The problem of timing the market can not be overcome by placing stops close to the market and even more intense efforts to time the market in the randomness vortex.



“Face it, Fred— you’re lost!”

“What it takes to reach the destination.”

The background features a dark blue header with a white iceberg on the left and a stylized globe with orange grid lines on the right. The word 'ANTARCTICA' is written in orange on the globe. Below the header is a white main area with a faint globe background. The text 'There is a better way...' is in white on the header.

There is a better way...

- Acknowledging the randomness vortex
- Accept the fallacy of timing the market on an intra day level
- Keep stops out of the daily / weekly randomness vortex
- Understand the risk of high leverage in this environment

"What it takes to reach the destination."

The background features a blue header with a white iceberg on the left and a stylized orange map of Antarctica on the right. The map includes labels for 'ANTARCTICA' and 'INDIAN OCEAN'.

THE 4 by 1 strategy

The unpopular success formula

- ONE CURRENCY
- ONE DIRECTION
- ONE LOT
- ONE PERCENT

"What it takes to reach the destination."

The background features a blue header with a white iceberg on the left and a stylized orange map of Antarctica on the right. The map includes labels for 'ANTARCTICA' and 'INDIAN OCEAN'.

MEDIAN TRADING METHOD

Overcoming randomness

- MEDIAN GRID
- MULTIPLE ENTRIES
- PRICE LEVELS
- COST / VALUE AVERAGING
- COMFORT ZONE

"What it takes to reach the destination."

The background features a blue header with a white iceberg on the left and a stylized orange and white map of Antarctica on the right. The word 'ANTARCTICA' is written in orange on the map. The title 'MONEY MANAGEMENT' is in large white letters across the top.

MONEY MANAGEMENT

- ***Men that don't take risks don't drink champagne"***
 - Russian saying
- The problem with the 2% risk only approach in a leveraged environment

"What it takes to reach the destination."

A graphic at the top of the slide features a blue background. On the left, there is a white iceberg floating in dark water. To the right, a stylized globe is shown with orange grid lines. The word "ANTARCTICA" is written in orange capital letters across the globe. The main title "Real-time analysis" is written in large, white, sans-serif font across the top.

Real-time analysis

- Currency market drivers are generally below the radar
- Currency market is a soap-opera with a main plot and several simultaneous sub-plots
- Flavour of the day
- Buy the rumour, sell the fact

"What it takes to reach the destination."