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FOR IMMEDIATE RELEASE:

DON'T BE AN IDIOT! LEARN TO TRADE FOREIGN CURRENCIES FROM GFT CEO GARY TILKIN

Ada, Mich. – March 22, 2007 — As the world's largest financial market, where profits are sought on the differences between global currency exchange rates, many traders have discovered the benefits of trading in the foreign currency (forex) market. For those who have heard about the benefits, but are clueless as to where to begin, there is now a solution: *The Complete Idiot's Guide to Foreign Currency Trading*.

While other "introductory" forex trading books can overwhelm novice traders, this easy-to-follow guide starts at the beginning and provides basic information, including definitions of market terminology and how to place your first order.

Co-authored by Gary L. Tilkin, CEO and president, Global Forex Trading, *The Complete Idiot's Guide to Foreign Currency Trading* provides readers with the advantage of Tilkin's 30-plus years of experience in the financial markets, as he covers the basic information necessary to get started trading foreign currencies.

In 1997, Gary L. Tilkin began GFT as a commodities trading firm based in Ada, Mich. Today, ten years later, Tilkin's innovation, insight and leadership have propelled GFT to the top of the rapidly growing foreign currency trading industry, making it one of the largest U.S.-based firms.

In this concise handbook, Tilkin and financial journalist Lita Epstein pool their knowledge to shed some light on the forex market and provide information for those who want to know how to begin.

Topics covered include:

• **ANALYZING THE FOREX MARKET**
• **UNDERSTANDING FOREIGN CURRENCY TRADING**
• **IDENTIFYING OPPORTUNITIES**
• **MANAGING RISK**
• **TRADING STRATEGIES**

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A resource CD-ROM accompanies the book, which includes GFT's award-winning trading software, DealBook® 360. Also included are links to additional currency resources, including a demo account from GFT, which allows readers to learn the process of currency trading with virtual dollars on real market prices.

If you want to get started in online forex trading, *The Complete Idiot's Guide to Foreign Currency Trading* can provide you with the essential information you need to get started. Visit [Penguin Group \[us.penguin.com\]](http://Penguin Group [us.penguin.com]) or most major bookstores to get your copy today.

— more —



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About Alpha Books

The Complete Idiot's Guide to Foreign Currency Trading is published by Alpha Books, a member of Penguin Group (USA) Inc., which publishes high quality lifestyle and reference books in 30 different categories. The Complete Idiot's Guides®, Alpha Teach Yourself in 24 Hours, Psychology Today: Here to Help-- as well as other series and stand-alone titles -- provide helpful how-to information and general knowledge in an easily accessible manner.

About Global Forex Trading

Founded in 1997, Global Forex Trading (GFT) is a provider of real-time currency dealing, pricing and comprehensive services for retail and institutional foreign exchange traders. GFT serves a global customer base through its DealBook® 360 trading software, which was named Best Foreign Exchange Software in the prestigious 2006 Trader Monthly Awards. GFT operates a 24-hour trading operation, with its world headquarters in Ada, Mich., and global offices in Chicago, New York, Tokyo, Sydney, Australia and London (London office operated through GFT Global Markets UK Ltd.).

Global Forex Trading (GFT), Division of Global Futures & Forex Ltd. (GFF), is part of a family of privately held companies that includes the wholly owned subsidiary and financial derivatives dealer, GFT Global Markets UK Ltd. All companies are led by Gary L. Tilkin, a leader who has earned numerous awards within and outside of the financial services industry.

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